

Eric Ball Design

CREATIVE DIRECTOR, *San Francisco, CA*
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Summary

Creative, intelligent, well-organized, highly personable team player who has demonstrated diligence in accomplishing goals necessary to execute projects in an environment demanding quality, timing and innovative work.

Experience

ERIC BALL DESIGN, *San Francisco, CA* Jan. 2006 - Present
Creative Director

Design and produce, brand identity, print, publication, packaging, advertising, environmental, photography, illustration, and web design.

PLUMBLINE CREATIVE, *Napa, CA* Aug. 2005 - June 2013
Lead Graphic Designer

Design and produce, print collateral, publication, identity, packaging, branding, promotional materials, environmental, advertising and web design. Worked independently and collaboratively with fellow designers to transform client visions into effective design solutions through creative research and high quality craftsmanship. Manage projects with clients as well as off-site printers.

Other positions held prior to Lead Graphic Designer included Graphic Designer and Jr. Graphic Designer.

THE ORION, *Chico, CA* Dec. 2003 - May 2005
Art Director

Managed a staff of 13 editorial and advertising designers and was responsible for all design content. Designed weekly components of the newspaper including editorial layouts, special section covers, illustrations, and infographics. Responsible for coordinating with off-site printer; preparing print files along with press checks. Conducted recruitment and interview process.

Other positions held prior to Art Director included Editorial Design Manager, Assistant Advertising Design Manager & Advertising Designer.

IDEAS IN ADVERTISING, *Chicago, IL* June 2002 - Aug. 2002
Graphic Design Intern

Worked closely with Creative Director to design brochures, identities, promotional materials, trade show graphics, direct mail, and advertisements.

Skills

InDesign CS6, Illustrator CS6, Photoshop CS6, Adobe Muse, Adobe Acrobat, Suitcase Fusion, iWork, Microsoft Office

Education

California State University, Chico Fall 2000 - Spring 2005

BA degree in Communication Design with an option in Graphic Design.
Minor in Philosophy.

References and portfolio available upon request.

